



# DIGISIGN SLIM

## FLOORSTAND *LITE V2*

*Do you know the importance of implementing digital signage in business operations?*

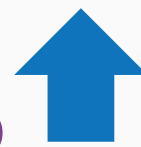
**Bumps up average purchase amount by**

**29.5%**



**Create**

**31.8%**



**upswing in overall sales volume**



**Generates**

**32.8%**

**growth in repeat buyers**



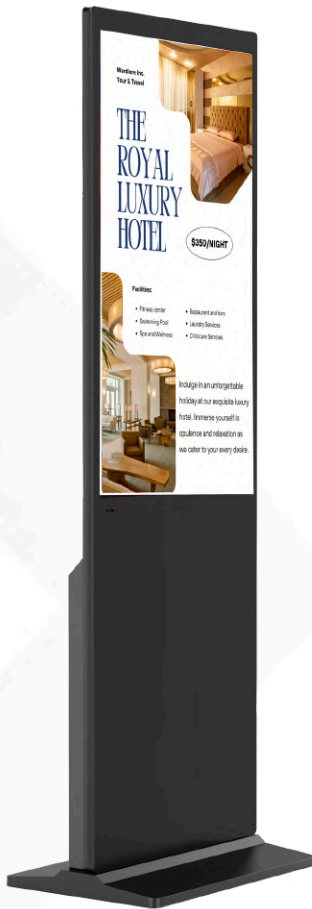
**Has**

**47.7%**

**effectiveness on brand awareness**

**The statistics above reflect the possibility of profits increasing by using digital signage**

# INTRODUCING THE IMPRESSIVE DIGISIGN SLIM FLOORSTAND LITE V2 WITH THESE POWERFUL BENEFITS



start from  
2,8 cm



**Super slim design to  
save space & attract  
more attention**



**Content can be easily  
changed across multiple  
locations in seconds**



**Customize the  
content to unlock  
possibilities compared  
to static signage**



**Strategically placed  
advertising can help  
increase impulse  
purchases**



**Simply program contents  
to play at specified times  
and dates (automatic  
scheduling)**



**Interactive displays  
allow businesses to  
collect useful data  
about visitors**

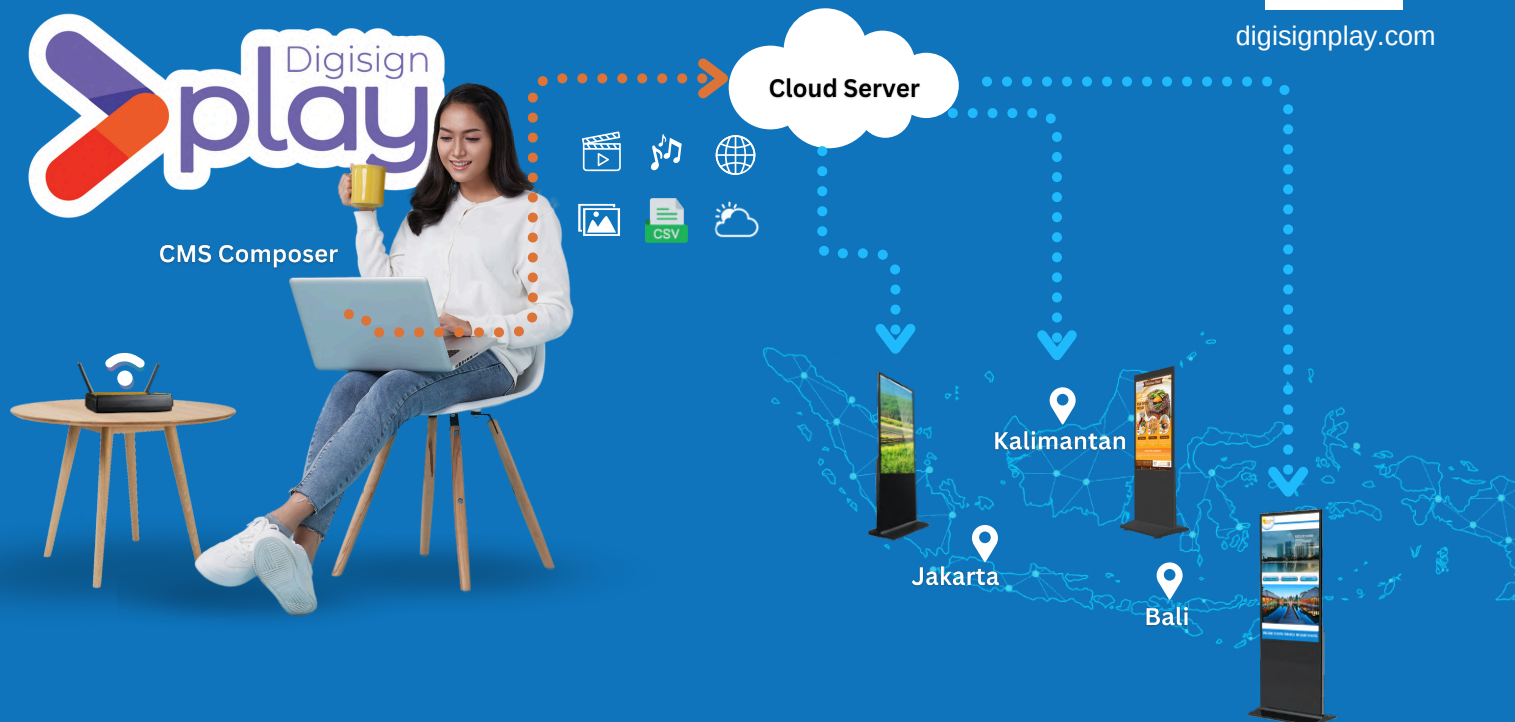




With just an internet connection, all promotional materials and information can be broadcast to units distributed in various locations.



digisignplay.com



Specifications	DigiSIGN Interactive Slim Floorstand Lite 43 Inch V2	DigiSIGN Interactive Slim Floorstand Lite 55 Inch V2	DigiSIGN Slim Floorstand Lite 43 Inch V2	DigiSIGN Slim Floorstand Lite 55 Inch V2
Screen Size	43 Inch	55 Inch	43 Inch	55 Inch
Touch Points	10 points touch (capacitive)	10 points touch (capacitive)	Non touchscreen	Non touchscreen
Brightness	500 nits	500 nits	500 nits	500 nits
Operating System	Android 11	Android 11	Android 11	Android 11
RAM	4 GB	4 GB	4 GB	4 GB
Storage	32 GB	32 GB	32 GB	32 GB
Dimension (mm)	604 x 1800 x 32.5(top) / 460 (base)	740.4 x 1885 x 33(top) / 450 (base)	578.4 x 1800 x 28(top) / 400 (base)	729.4 x 1895 x 28(top) / 450 (base)
Weight	41 kg	55 kg	41 kg	55 kg
Resolution	1080 x 1920 (9:16)	1080 x 1920 (9:16)	1080 x 1920 (9:16)	1080 x 1920 (9:16)
Network	WIFI, LAN	WIFI, LAN	WIFI, LAN	WIFI, LAN
Lifetime	50000 hours	50000 hours	50000 hours	50000 hours

**Ready to implement DigiSIGN Slim Floorstand Lite V2?**  
Please contact us for more information and updates.



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